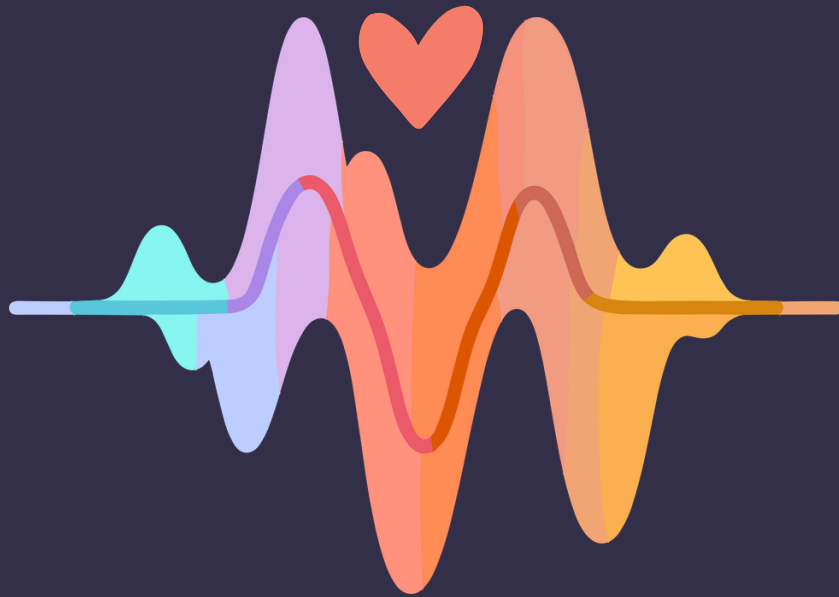




LISTENING WITH PURPOSE:

CENTERING VOICES THAT SHAPE
COMPASSIONATE CARE



SPONSORSHIP PROSPECTUS

SPONSORSHIP PROSPECTUS

swHPN
ANNUAL FORUM



Platinum Sponsorship

2 Available **\$10,000**

- Two (2) full conference registrations
- One (1) premium exhibitor booth location
- Recognition as a Platinum Sponsor in conference materials
- Sponsor logo included in conference app
- Sponsor logo added to conference lanyard (will be added with SWHPN's logo and/or other Platinum Sponsor logo)
- Welcome Reception sponsor recognition
- Recognition during opening and closing remarks
- Opportunity to introduce a Keynote session
- Three (3) dedicated e-blasts sent to the attendee database (content to be provided by the Sponsor during 2027)
- Three (3) dedicated social media posts sent to the attendee database (content to be provided by the Sponsor during 2027)
- Full-page advertisement in the conference program (content to be provided by the Sponsor)
- Opportunity to distribute a promotional item at check-in
- Sponsor logo on event website & marketing emails
- Recognition on onsite signage
- Sponsor logo included in conference program
- Sponsor logo included on rotating sponsor slides
- Social media recognition
- Sponsor ribbon for representatives



Gold Sponsorship

3 Available **\$7,000**

- Two (2) full conference registrations
- One (1) exhibitor booth
- Recognition as a Gold Sponsor in conference materials
- Recognition during opening and closing remarks
- Two (2) dedicated e-blasts sent to the attendee database (content to be provided by the Sponsor during 2027)
- Two (2) dedicated social media sent to the attendee database (content to be provided by the Sponsor during 2027)
- Half-page advertisement in the conference program (content to be provided by the Sponsor)
- Opportunity to distribute a promotional item at check-in
- Sponsor logo on event website & marketing emails
- Recognition on onsite signage
- Sponsor logo included in conference program
- Sponsor logo included on rotating sponsor slides
- Social media recognition
- Sponsor ribbon for representatives



Silver Sponsorship

5 Available **\$4,500**

- Two (2) full conference registrations
- One (1) exhibitor booth
- Recognition as a Silver Sponsor in conference materials
- One (1) dedicated e-blast sent to the attendee database
- Quarter-page advertisement in the conference program (content to be provided by the Sponsor)
- Sponsor logo on event website & marketing emails
- Recognition on onsite signage
- Sponsor logo included in conference program
- Sponsor logo included on rotating sponsor slides
- Social media recognition
- Sponsor ribbon for representatives

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SPONSORSHIP PROSPECTUS



Bronze Sponsorship

5 Available **\$2,500**

- One (1) full conference registrations
- One (1) exhibitor booth
- Recognition as a Bronze Sponsor in conference materials
- Sponsor logo on event website & marketing emails
- Recognition on onsite signage
- Sponsor logo included in conference program
- Sponsor logo included on rotating sponsor slides
- Social media recognition
- Sponsor ribbon for representatives



Supporter Sponsorship

Unlimited **\$500**

- Sponsor logo on event website & marketing emails
- Recognition on onsite signage
- Sponsor logo included in conference program
- Sponsor logo included on rotating sponsor slides
- Social media recognition
- Sponsor ribbon for representatives

Note: Supporter sponsorship does not include registrations, exhibitor booth space, e-blasts, or onsite representatives



Exhibitor Booth

5 Available **\$1,500**

- 1 Representative Registration
- 1-6ft Exhibitor table

Nonprofits: Please reach out to info@swhpn.org for a 20% exhibitor booth coupon code.



Coffee Break Sponsorship (6/23)

2 Available **\$1,000**

- Sponsor logo sign added to coffee stations



Coffee Break Sponsorship (6/24)

2 Available **\$1,000**

- Sponsor logo sign added to coffee stations

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WHY SPONSOR SWHPN?



Sponsoring the 2027 SWHPN Annual Forum is an opportunity to directly support and connect with the nation's hospice and palliative care social work community at a time when their expertise is more essential than ever. Aligned with **SWHPN's mission — to enhance hospice and palliative care social work through mentorship, education, community building and advocacy as change agents committed to equity and anti-racism.** We start with ourselves to dismantle harms perpetuated within the systems in which we exist—the Forum creates a vital space for learning, collaboration, and renewal. This fully in-person gathering allows organizations like yours to champion equity, elevate best practices, and demonstrate meaningful commitment to person-centered care. By partnering with SWHPN, sponsors help strengthen a resilient, values-driven workforce while gaining visibility among leaders dedicated to compassionate care and transformative change.

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SWHPN Contact Information:

Email | info@swhpn.org

Website | www.swhpn.org/2027-conference

Phone | 1.877.460.5880 ext. 108